



## CHAMBER GENERAL MEMBERSHIP MEETING MINUTES

### Parowan & Brian Head Area Chamber of Commerce General Membership Meeting Minutes

Date: FEBRUARY 4, 2026

Time: 12:00-1:30PM

Location: PUBLIC SAFETY BUILDING (BRIAN HEAD)

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#### 1. Welcome & Call to Order (Jed)

Meeting called to order at 12:10PM by CARYLIE.

#### 2. Attendance- 18 (Melanie)

- Estimated number of members present: 18
- Guests / Visitors: 1

#### 3. Chamber president, Welcome (Carylle)

- Reminder of Chamber Night at Brian Head Ice (Feb 9<sup>th</sup>)
- Reminder of Membership Appreciation Event (March 17<sup>th</sup>)
- Welcome New Members (1) Southwest Tech, (2) Celestial Being Spa & (3) Equity Realtor Elizabeth Bishop.

#### 4. Executive Director Updates (Tricia)

- Newsletter- reminder of all the great information included each month
- Highlight the REDI Grant, Southwest Tech Classes and Custom Fit
- The Rural Employment Development Incentive (REDI) grant supports businesses that create new high-paying jobs in rural Utah communities by offering financial incentives, up to \$6,000 per new position and as much as \$250,000 per business per year, based on where employees live and work. Eligible jobs must be full-time, pay at least the county's average wage, and be maintained for at least 12 consecutive months, and businesses must apply for and receive REDI approval before creating the positions. The program covers rural counties and qualifying small cities/towns in Weber, Davis, and Utah counties, as well as all qualifying rural locations in Washington

County (excluding St. George), and the application portal opens quarterly for short windows throughout the year.

- Kaden McBride - Business Training Manager for South West Technical Collage wants to extend a benefit to members of the chamber. The following classes are built around helping small businesses grow through marketing. They're taught by the OnPurpose Marketing team and cover a variety of subjects. The classes are normally \$25 but if members put in the code CHAMBER, they can get \$10 off of the class. If members attend one of these three courses, they could book a 1-on-1 session with OnPurpose for free. There are only ten bookable sessions total and they are offered on a first come first serve basis. Below are links to the individual classes.
- Custom Fit is a statewide training program. This unique program offers you, your company, and your employees the benefit of state-of-the-art training and development, customized to meet your specific needs. The Utah State Legislature appropriates funds each year as an investment in Utah's economy through Custom Fit. These funds allow us to subsidize up to 40% of the cost of training to qualified for-profit companies. Custom Fit Training is the perfect solution for entrepreneurial and growing companies that would benefit from partially-subsidized training programs. Our goal is to help organizations grow, train, and retain an efficient and productive employee base. Applications are awarded on a first-come, first-serve basis. Reimbursement is contingent on the submission of documentation.
- Melanie was invited up to talk about our February SHOP LOCAL campaign—The Valentine's Gift Guide.

#### **5. Presentation 1: While You're In Town (Kevin)**

#### **6. Presentation 2: Using AI as A Business Partner (Jenn Halub)**

- Slides will be shares in the Chamber Networking Group no Facebook soon.

#### **7. City & Tourism Updates**

- **Brian Head Town Updates (Brett)**
  - Strategic Planning Retreat last week was a success. Follow up Community Input Session is in the process (date TBA). New shuttle stops and crosswalks coming. Town Hall rehab is coming along. Summer scenic lift is coming back and Large scale event (working name- Brian Head days) in the works for July 2026.
- **Parowan Updates (Jed)**
  - Main Street curve bridge project is coming. The town is excited for the America 250 events. New sidewalk project on 200 is coming and Old Rock Church upgrades are going well.

#### **8. Introductions / Member Highlights (Carylie)**

- New Member: Southwest Tech College (Kaden)
- New Member: Cedar Rose Estates (Sarah)
- New Member: Celestial Being Spa (Monique)
- Prospective Member: Golden Butte Floral (Jerusha)

#### **10. Group Introductions (Calylie)**

- 435 Local (Megan)
- Summit Building Construction (Benjamin)
- Brian Head Firefighters Association (Llyod)
- Brian Head Town (Brett)
- Kindred Kitchen (Anthony & Hannah)
- Cedar Rose Estates (Sarah)
- Brian Head Resort (Jaxon)
- Bad Habit Auto & Adventure (Melanie)
- State Bank of Utah (Todd)
- Town Square Media (Cheri)
- Air B&B (Dave & Sue)
- While You're In Town (Kevin)
- Jedd
- Tricia
- Melanie
- Carylie
- Jenn Halub

#### **11. Thank you (Carylie)**

#### **12. Adjournment (Carylie)**

Meeting adjourned at 1:30pm.

**Minutes Submitted by:** Melanie Jackman

**Date Submitted:** January 8, 2026