



CHAMBER GENERAL MEMBERSHIP MEETING MINUTES

Parowan & Brian Head Area Chamber of Commerce General Membership Meeting Minutes

Date: JANUARY 7, 2026

Time: 8:00AM-9:30AM

Location: THE VALOR HOTEL (PAROWAN)

1. Welcome & Call to Order (Jed)

Meeting called to order at 8:06AM by JED.

2. Attendance- 33 (Melanie)

- Estimated number of members present: 22
- Guests / Visitors: 11

3. Announcement of Election Results & Installation of New Officers (Jed & Jaxon)

- President (Carylie English) self-introduction
- Secretary (Melanie Jackman) self-introduction
- Introduce all Board Members

4. Winter Wonderland Report (Carylie & Jed)

- It was a successful year for Winter Wonderland. 5 weeks of fun, including 5 sponsored hot cocoa nights.
- Sponsor Recognition and Thank You's.

5. Let It Glow Winners (Carylie)

- It was a successful 1st year of Let It Glow. We are excited to continue it in 2026 with the addition of Brian Head businesses
- Announcing of Winners & Prizes: (3) Dede's Café, (2) Dry Lakes Beef & (1) Bev's Floral

6. Introductions / Member Highlights (Carylie)

- New Member: Kindred Kitchen (Anthony & Hannah)
- New Member: Smith Racing Apparel (Chris & Joelie)
- Prospective Member: Patriot Ju Jit Su (Dwight)
- Prospective Member: Woodcraft Construction (Mike)
- Prospective Member: Wilkenson Welding (Luke)

7. Executive Director Updates (Tricia)

- Introduction of Big Chamber representative
- Introduce the Annual Calendar (one page) featuring all Chamber meetings and events for 2026
- Discussion of Chamber Committees and encouragement of members to get involved.
- Announcement of Amex Grant Application for small businesses. Closes 1/16.

8. City & Tourism Updates

- **Visit Cedar City & Brian Head Update (Eileen)**
 - Thankful to have sponsored the Smores Night at WW. It was fun and they would like to get more involved next year.
 - “Tourism on the Hill” event (2/6/26)
 - “One Utah Summit” event (August)
 - “Utah Summer Games Opening Ceremonies” (June)
 - National Park Pass Changes: local and non-resident passes
 - Zion/ Mt Carmel Tunnel Changes (June) no longer allowing large oversized vehicles
- **Brian Head Town Updates (Brett)**
 - Winter operations in full swing—lots of people in town visiting and shopping
 - Strategic Planning Retreat (end of January) open to the public all are encouraged to attend.
 - The mall expansion is going well (1) 1st Chair the new restaurant is open and a big hit (2) mall additions also include retail and condos (3) upgrades to the parking to improve customer access and safety.
- **Parowan Updates (Molly)**
 - Bridge announcement
 - GOEO Grant: \$600,000 received (max ask). This will be used for the new road by the airport, which unlocks the industrial/ manufacturing zones in Parowan for new businesses.

9. Planning for 2026 Activity (Melanie)

Participants were given a brainstorming sheet with 5 questions to better help the Chamber better understand how we can best support our members.

In 2026, the chamber could best support my business by...

- See if PBH Chamber members can get a discount membership to join Cedar City.
- Info for new members to access “HOW TO”
- Website update
- Social media
- I had a business spotlight and was super grateful
- More networking in meetings
- Member introductions
- Connecting me with decision makers regarding PE curriculum in high schools

Events I want to see more of in 2026 are...

- how can we be a part of chamber tours
- Events where we can bring family, friends and potential businesses
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The best way the chamber can help me connect with others is...

- Business Tours/ Events
- Keeping the website up to date
- Networking events/ opportunities

Topics, trainings or tools I'd love the chamber to include...

- How to use social media
- How to write grants
- Where to find grant sources
- Business Mgmt
- Marketing skills
- Tax help
- Stress & mental health in the workplace
- AI

If the chamber could do ONE thing better in 2026, it would be....

- Keep growing with positive goals and keep positive people in key positions in chamber
- Networking

10. Group Introductions (Calylie)

- Big Chamber (& Tucker high Adventure Tours)
- 435 Local (Megan)
- Summit Building Construction (Benjamin)
- Woodcraft Construction Services (Mike)
- Patriot Ju Jit Su (Dwight)
- Brian Head Firefighters Association (Llyod)
- Little Moon Trading Post
- Ace Hardware/ SANTA (Doug)
- Brian Head Town (Brett)
- Kindred Kitchen (Anthony & Hannah)
- Wilkenson Welding (Luke)
- Cedar Rose Estates (Sarah)
- Brian Head Resort (Jaxon)
- Bad Habit Auto & Adventure (Melanie)
- Harris Custom Cabinets (Christina)
- State Bank of Utah (Todd)
- Smith Racing Apparel (Chris & Joerie)

- Town Square Media (Sherry)
- Visit Cedar City & Brian Head (Eileen)
- Valor Hotel (Lindsey)
- Shirtzilla (JR)
- Century 21- Realtor (Carla)
- Real Mental Health (Tiffany)
- Parowan City Council (John Dean)
- Mayor of Parowan (Molly)

11. Thank you (Carylie)

12. Adjournment (Carylie)

Meeting adjourned at 9:24am.

Minutes Submitted by: Melanie Jackman
Date Submitted: January 8, 2026